

**Texas State Florists' Association Texas Cup Competition**  
**"Sweet Beginnings"**

**2015 Competition Rules**

The 2015 Texas Cup Competition will be held Friday, July 17, 2015 in Sugar Land, Texas in conjunction with the Texas Floral Expo.

The Texas Cup Competition is open to Texas State Florists' Association members.

The following rules will apply during the 2015 Texas Cup Competition:

A competitor must be at least 18 years of age.

A competitor must pay the entrance fee of \$125.00.

The entrance fee will include a ticket to the Texas Floral Expo Stars of Texas Event where the winners will be announced.

Each competitor should complete the entry form at their earliest convenience in that TSFA will accept a maximum of twenty competitor entries.

Entries will be accepted on a first received basis.

Upon notification that the entry requirements are complete the competitor must send to the TSFA office a current black and white photograph and Bio. The photograph and bio may be mailed or emailed. The photograph should be high resolution jpg if emailed.

These will be printed and used in the competition displays.

The competitor's activities will constitute a sole effort with no assistance from anyone in any manner. No talking will be allowed during the specified design times.

A Mandatory Meeting of all competitors, monitors and tally committee will be held one hour before the Texas Cup Competition under the direction of the Texas Cup Chair.

Each competitor must report at the designated time. During the mandatory meeting the rules will be read and each competitor and each monitor will sign an agreement to abide by the rules of the competition. The designer's prop for the Interpretative Design will be reviewed and approved or disqualified at this time. In the event that a competitor is unable to attend, he/she will be disqualified from the Texas Cup Competition. It is a Mandatory Meeting. The meeting will begin promptly at 2:00pm Friday, July 17, 2015. Once you register and prior to the Competition you will receive complete instructions.

Each competitor will be furnished identical boxes of materials to include everything required for the wedding bouquet and surprise situation to include the fresh flowers, foliages, containers, props and supplies. Flowers and foliages only, will be provided for the Interpretative Design as the competitor is required to bring their own container or prop for the Interpretative Design Category.

Each competitor should bring their own tools to include knife, scissors, wire cutters, pick machine, needle nose pliers, picks, glue pan and/or glue gun, extensions cord, assorted glue, standard wire in various sizes, and assorted tapes. No paints, ribbons, decorative wire or accessories of any kind may be supplied by the competitor. You may only use the materials supplied by TSFA.

No advance design work may be done to the Interpretative Design except to assemble the container or the prop. You may not use moss, dried, accessories or botanical products in advance. No basing, wiring, taping or gluing of floral product or foam will be allowed until time is called to begin the Interpretative Design category of the Texas Cup Competition. All flower placements must be done within the 45 minute time limit. The prop will be subject to pre-approval at the Mandatory Meeting held prior to the competition.

One TSFA appointed monitor for every five designers will be present to enforce these stated rules. If rules are not adhered to for each segment, the design will be disqualified. The Texas Cup Chair determines disqualification.

Judging will be based on the following ten line scoring system

Category Interpretation  
Creativity  
Scale and Proportion  
Unity, Harmony & Texture  
Physical & Visual Balance  
Focal Emphasis  
Line, Movement, & Rhythm  
Depth  
Color Balance, Harmony & Rhythm  
Professional Application regarding the mechanics related to each design

A total score for each category will be added and then a combined score will be divided by the ten categories.

The judge's scale of points is based on a one to five scale with one point as poor to five points as excellent. In the event of a tie, the judges will re-evaluate the Interpretative Design of the tied competitors for the consideration of artistic execution. Score sheets will be mailed to each competitor following the competition with the judge's comments and critique.

The prop for the competition will have a limit of \$100.00 wholesale cost for all materials used to construct the prop. Items found or otherwise procured should be given a fair market value. Complete invoices of materials subject to the above cost limit must be presented to the Texas Cup Chair at the Mandatory Meeting prior to the Texas Cup Competition at the time during the meeting that the props are reviewed.

The size restriction of the base is 30" x 30". The height of the overall design is unlimited.  
The arrangement must also be able to be carried by the designer without assistance.  
These size restrictions and ability to carry will be strictly enforced.

The Texas Cup Competition presents the following Awards:

First Place  
The Texas Cup Trophy  
First Place Ribbon  
\$500 Cash Prize

The Texas Floral Endowment Scholarship in the amount of \$600 toward travel expenses to the National Alliance of Floral Association Designer of the Year Competitor to represent TSFA.

Second Place  
Second Place Ribbon  
\$300 Cash Prize

Third Place  
Third Place Ribbon  
\$200 Cash Prize

### **2015 Texas Cup Competition Design Categories**

Prior to the actual program the competitors will create two designs for later presentation to include the Wedding Bouquet and the Interpretative Design.

#### **Wedding Bouquet**

A wedding bouquet style of the competitor's choice will be designed with the flowers and product provided by TSFA. The bouquet will be modeled after judging as part of the presentation.

#### **Interpretative Design**

The Interpretative Design Category in the 2015 Competition will reflect a design suitably creative for a sixty inch round table where guests at a wedding would be seated for a dinner reception. The competitor will design a container or prop to set the base of the design according to rules of the competition. The table linen, flowers, and supplies as well as other creative elements will be provided by TSFA for this category. These will be presented on the tables for viewing and commentary during the presentation.

#### **Surprise Situation**

This design will be created on stage during the presentation.

There is simply not a wedding florist around that has not experienced a "surprise situation" that adds to the excitement and thrill of being an event planner, wedding specialist, or wedding floral designer!!!! Each competitor will be given an envelope and 30 minutes to complete a design that answers the situation in flowers.

## **Texas Cup Competition Timeline**

The timeline for each category will be strictly enforced without exception

- 2:00 PM Mandatory Meeting
- 2:45 PM Mandatory Meeting Complete
- 3:00 PM Time Called to begin the Wedding Bouquet 45 minutes
- 3:45 PM Time Called by the Time Keeper  
Monitors to move each bouquet to Judge's Room for judging  
Competitors Break
- 4:10 PM Competitor ready to begin the next category
- 4:15 PM Time Called to begin the Interpretative Design 45 minutes
- 5:00 PM Time Called by the Time Keeper  
Monitors to take the competitors to a designated area  
Once all Competitors are in the designated area, the Texas Cup Chair will bring the Judges into the Competition Room to judge the Interpretative Design  
Once the Judges are in the designated area, the Monitors will dismiss the competitors so that they may enjoy the Product Gallery.
- 6:30 PM Judging Complete. Judges return to the Judge's Room.  
Once Judges are in the Judging Room the Competitors may return to the Competitive.
- 6:45 PM Competitors in place for introduction  
Open Doors for "Sweet Beginnings"  
Models to led the guests in from the product Gallery where they have been modeling a few of the bouquets  
Music to be playing as the guests enter  
All to be seated
- 7:00PM "Sweet Beginnings"  
Rich Salvaggio AAF AIFD PFCI  
Underwritten by Teleflora  
Gold Level Texas Floral Education Underwriter and Texas Floral Education Partner  
Rich to welcome and introduce the competitors  
Rich to announce the Surprise Situation
- 7:15PM Time Called to begin the Surprise Situation 30 minutes  
During this time Rich to present the wedding bouquets
- 7:45PM Time Called by the Time Keeper  
Rich to complete the commentary on the wedding bouquets  
Rich to present each Surprise Situation. As completed, the monitor takes the design to the Judge's Room. Rich to invite the competitors to be seated at the table where their design is placed.  
Rich to present the Interpretative Design.
- 9:30 PM Program Complete