

# 2014 Texas Cup Competition Entry Information

## “Texas’ Showcase for Unique and Innovative Design... the 2014 Texas Cup Competition”

What does it take to produce award winning designs? Consistent design doesn't happen by chance, but comes from a thorough understanding of the principles and elements of design, mechanics, experience gained from practice and the desire to create an enjoyable purchase for the consumer.

The 2014 Texas Cup Competition will be held at the Renaissance Hotel, Austin, Texas in conjunction with TSFA's Convention on Friday, July 18, 2014. Contestants' designs will be evaluated on the following three categories: Wedding Bouquet, Surprise Situation and Interpretative Design. The 2014 Texas Cup Chair is Nicola Parker TMFA. Nicola may be contacted at 832.661.2009, email: nicola\_parker@att.net.



The contestants will be vying for the following prizes:

- A \$500 Cash Prize for the winner, \$300 Cash Prize for second place and \$200 Cash Prize for third place.
- Texas Cup Trophy
- Sylvia Cup Scholarship in the amount of \$700 to be applied toward expenses to compete in the prestigious Sylvia Cup Competition representing TSFA. This scholarship is sponsored by Teleflora.
- Texas Floral Endowment Scholarship in the amount of \$600 toward travel expenses to the National Alliance of Floral Association Designer of the Year Contest representing TSFA.



## 2014 TEXAS CUP DESIGN COMPETITION OFFICIAL ENTRY FORM

☐ Yes, I want to participate in the Texas Cup Design Competition held on Friday, July 18, 2014 at Renaissance Hotel, Austin, TX. Contest begins at 6:00 pm.

ENTRY DEADLINE: June 12, 2014 • 800.375.0361

\$125 TSFA member (includes Gala ticket)

20 is the maximum contestant entries accepted. Entries accepted by date of submission.  
The Texas Cup rules are available on [tsfa.org](http://tsfa.org) or by emailing or telephoning the TSFA office.

Name \_\_\_\_\_ Date \_\_\_\_\_

Firm Name \_\_\_\_\_

Mailing Address: Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Cell \_\_\_\_\_

Signature \_\_\_\_\_

Checks should be made payable to Texas State Florists' Association and are not refundable.  
Send check and form to TSFA, P.O. Box 170760, Austin, Texas 78717, or fax form to 512.834.2150.

Please bill my account as indicated: Credit Card Billing: \_\_\_\_\_ MasterCard \_\_\_\_\_ VISA \_\_\_\_\_ Discover \_\_\_\_\_ A/E

Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Code: \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

