

State of the Art Registration Form

Presented by:
Texas State Florists' Association
Made Possible by:
Texas Floral Education Underwriters

August 26, 2020

The Louise Hopkins Underwood Center for the Arts | Lubbock, TX

Get inspired...
Enhance your education!

Enjoy a demonstration, dinner & networking!

Presentations will be held in SIX
different regions throughout Texas.



The Flora Culturist...

A leader in design and brand innovation, Stacey Bal AIFD EMC will demonstrate valuable techniques to increase proficiency and enhance your artistry. Join Stacey, The Flora Culturist, for an interactive, engaging and comprehensive approach to education that will leave you inspired and motivated to elevate your style.

Artist Stacey Bal celebrates the value in the vast diversity of the floral industry by wearing many hats including educator, consultant, event designer, magazine contributor and product developer. As the owner of The Flora Culturist, she energetically expresses her ever-evolving point of view with unexpected materials and unique combinations of botanicals. A lover of adventure, she travels as a freelance artist and speaker. Stacey's continued lifelong educational journey through various arts and horticulture are met with her experience as a second-generation floral designer. She is recognized for bringing a fresh perspective and strong voice to the visual arts community most recently as a feature artist at Art Basel Miami in 2019. Internationally published, her latest work is featured in the 2018-2019 International Floral Art Book by Stichting Kunstboek. Leadership is one of Carlton's strongest attributes which she demonstrates as the Marketing Manager for the the European Master Certification program, as a board member for In The Realm of Senses and as a member of the Floriology Education Team.



State of the Art Interactive Demonstration

Registration Rates:

\$99 Non-Member \$75 TSFA Member (SAVE 25%)

(Includes demonstration, dinner and networking)

Registration Deadline: August 5, 2020

I am registering for the August 26th State of the Art
Interactive Demonstration at The Baylor Club in
Waco, TX.

Mail check to:
Texas State Florists' Association
PO Box 859 | Leander, TX 78646

**OR REGISTER ONLINE AT:
TSFA.ORG under EVENTS**

\$ _____ Total Enclosed

Attendee Name

Business Name

Address

Phone

Email

Credit Card No.

Expiration

CVV

Billing Zip

Signature

SAVE 25% on your registration by joining TSFA TODAY!

Visit TSFA.org to join TSFA and register for 2020's Regional Education Workshops.

Time: 7:00 pm - 10:00 pm

Presented by Stacey Bal AIFD EMC

Enhance Your Education?

Product Gallery from 6:00 PM to 7:00 PM prior
to State of the Art Interactive Demonstration and
dinner. Enjoy! Bring your tools and create your
own guided versions of designs rooted in nature.
Principles, elements and the process of design
will be discussed during the hands-on workshop.

Visit www.tsfa.org/Events/2020 Organic
Structures : Workshops to register for this
separate event. We hope to see you there!

STAYING THE NIGHT IN LUBBOCK?

TSFA has secured a special rate at \$135
Queen and King Room. Call by August 12,
2020 and reference Texas State Florists'
Association to get this special rate:

Hampton Inn and Suites SW
511 Avenue K | Lubbock, TX 79401
806.797.9600

NOTE: This is an unprecedented time. The TSFA events that are currently planned are subject to change, depending on guidelines from local and national governmental health organizations. The health and safety of our members and surrounding communities is our highest priority. TSFA will continue to share updates at tsfa.org. If an event were to occur where TSFA must cancel the events stated, please contact TSFA at 512.528.0806 or send us an email at tsfa@sbcglobal.net. Thank You.