



June 25, 2016

Dallas Market Center
International Trade Plaza
In the Plaza Showroom #1 F210
2000 Stemmons Freeway | Dallas, Texas

The new approach to education in Texas established in 2015 following the 100th Anniversary Celebration of Texas State Florists' Association offers yet another amazing opportunity!!

You have seen in the last three of *The Bloomin' Texan* an announcement of the competition and an invitation to compete!

We have recently sent letters of invitation to the Texas Floral Education Underwriters to participate and present a Product Gallery to surround the competition.

Now it is time to encourage each member of TSFA to travel to Dallas and share in the excitement of this event while you shop the Dallas Market!

We are so pleased that for the first time ever the Dallas Market Center has extended an invitation to Texas State Florists' Association to be a part of the June Market and that participation will exist on many levels!

We invite you to take part in all that you can! The date is Saturday, June 25th! The place is the International Trade Plaza! The schedule of events include The Texas Cup Competition | Product Gallery and Stars of Texas Luncheon honoring Texas' Best | Cocktail Reception hosted by the Dallas Market Center where the winner of the Cup will be announced!

Earlier in the week former Texas Cup winners will present in the Atrium of the World Trade Center! Registration to this event offers access to all areas of the Dallas Market Center so if you have wanted to see what this amazing facility is all about this is your chance! Please complete the TSFA Registration Form or visit tsfa.org to complete. The Dallas Market Center also offers their amazing hotel room block for needed accommodations. Visit <http://www.dallasmarketcenter.com/hotelandtravel/default.aspx?m=832> and reserve to day. Hotels are at a premium during this time so don't wait!

Plan now to be a part of this incredible event...and also plan to take a moment in the busy month of May to peek at *The Bloomin' Texan* when we reveal the former Texas Cup winners who will present and share a little more about the overall presenter of the Texas Cup Competition Jacob McCall AIFD!!

SCHEDULE OF EVENTS

10AM-Noon

Shop the Product Gallery and see all that is new!

10AM – Noon

Texas Cup Competition

Noon-2 PM

Stars of Texas Luncheon | Design Show presented by Jacob McCall AIFD | Stars of Texas Award Presentations to new Texas Master Florists, Scholarship Recipients, Hall of Fame, Jim Orr Volunteer of the Year, Achievement Award

2 PM - 6 PM

Continue Shopping the Product Gallery!

5 PM

Texas Cup Competition Completed!

5 PM-6 PM

Dallas Market Center hosting a Cocktail Reception for TSFA attendees. Announcement of the Texas Cup Competition Winners!!!

BE SURE TO COMPLETE THE REGISTRATION ON THE FOLLOWING PAGE
OR REGISTER ONLINE AT TSFA.ORG