SUNDAY, JULY 30, 2017

8:00 am - 8:30 am

DEVOTIONAL

9:00 am - 6:00 pm

TEXAS FLORAL EDUCATION UNDERWRITERS' SHOWCASE OF NEW VARIETIES *Flowers for Every Day*

TEXAS FLORAL EDUCATION UNDERWRITERS' GALLERY OF NEW PRODUCTS

9:00 am - 10:00 am

MAIN STAGE DESIGN PRESENTATION

Surrounded by Love

Jacob McCall AAF AIFD CFD FSMD Presentation underwritten by Texas Floral Education and Product Partner Silver Level Founding Texas Floral Education Underwriter The Elite Flower

10:45 am - 11:45 am

MAIN STAGE DESIGN PRESENTATION

It's Just Another Saturday Night! John Hosek AIFD CFD PFCI CAFA MCF Presentation underwritten by Texas Floral Education and Product Partner Gold Level Founding Texas Floral Education Underwriter Teleflora

Noon - 1:30 pm

LUNCHEON PRESENTATION

It's a Great Time to be a Florist! Vonda LaFever AIFD CFD PFCI Presentation underwritten by Texas Floral Education Partner TeamFloral

2:00 pm - 6:00 pm

PAST PRESIDENTS SALE Benefiting Texas Floral Education

2:00 pm - 3:30 pm

MAIN STAGE DESIGN PRESENTATION

Weddings with Style Ian Prosser AAF AIFD PFCI NDSF Presentation underwritten by Texas Floral Education and Product Partner Silver Level Founding Texas Floral Education Underwriter FTD

4:00 pm - 6:00 pm

HANDS ON DESIGN EXPERIENCE

Everyday Flowers Every Day Donald Yim AIFD CPFD Presentation underwritten by Texas Floral Education and Product Partners Bronze Level Founding Texas Floral Education Underwriters Accent Decor and Oasis Floral Products

MONDAY, JULY 31, 2017

9:00 am - 4:00 pm

HANDS ON DESIGN EXPERIENCE

An Intricate Approach to Artistic Florals Leopoldo Gomez Presentation underwritten by Texas Floral Education and Product Partner Platinum Level Founding Texas Floral Education Underwriter BloomNet



HOTEL ACCOMMODATIONS

The Embassy Suites by Hilton San Marcos Hotel Conference Center and Spa is the Texas Floral Expo's host hotel and conference center where all programming will be presented. The Texas Floral Expo has a special room rate at the Embassy Suits of \$159.00 single or double. To make your hotel room reservations and receive the special rate of \$159.00 call 1-800-445-8667 and ask for the TSFA Expo rate when making reservations by telephone. Or you may visit tsfa.org/txfloralexpo.htlm and click the "book your group rate here" link. The \$159.00 rate is valid through July 3, 2017 or whenever the group block is full.