

Join TSFA as we celebrate a century of promoting, educating, and encouraging exchange between members.



Texas State Florists' Association
REFLECTIONS

"A Look at our Past...a Vision for the Future"

Why Exhibit?

Exhibit at the Texas State Florists' Association Convention to meet buyers and decision makers from your market over one weekend, in one place. This event brings together flower shop owners, event planners, education directors and other staff from the floral industry to offer solutions to their business needs at a fun and energetic trade show.

Exhibit Hall Schedule

Exhibitor Move-In

Friday, July 18, 2014 — 8:30 am - 5:00 pm

Trade Show Hours

Saturday, July 19, 2014 — 9:00 am - 5:00 pm

Sunday, July 20, 2014 — 9:00 am - Noon

Exhibitor Move-Out

Sunday, July 20, 2014 — Noon - 3:00 pm*

*Note: Exhibitors must be moved out by 3:00 pm

Booth Package Includes:

- Two Complimentary Personnel Registrations to Work your Booth(s)
- Up to Two Free Box Lunches on Saturday
- (1) Draped Table & 2 Chairs
- (2) 36" High Side Drapes
- One Booth Identification Sign
- Listing in TSFA Convention Yearbook
- Post-convention Mailing List of Attendees

Easy to Register!

Just complete the necessary information, include your credit card number, and fax it back to us today at 512.834.2150.

We'll reserve a booth space(s) just for you.
But hurry — the good spaces won't last forever!

Texas State Florists' Association •
P.O. Box 170760, Austin, TX 78717 • 512.834.0361
txsfa@sbcglobal.net • tsfa.org

**We look forward to hearing
from you soon.**

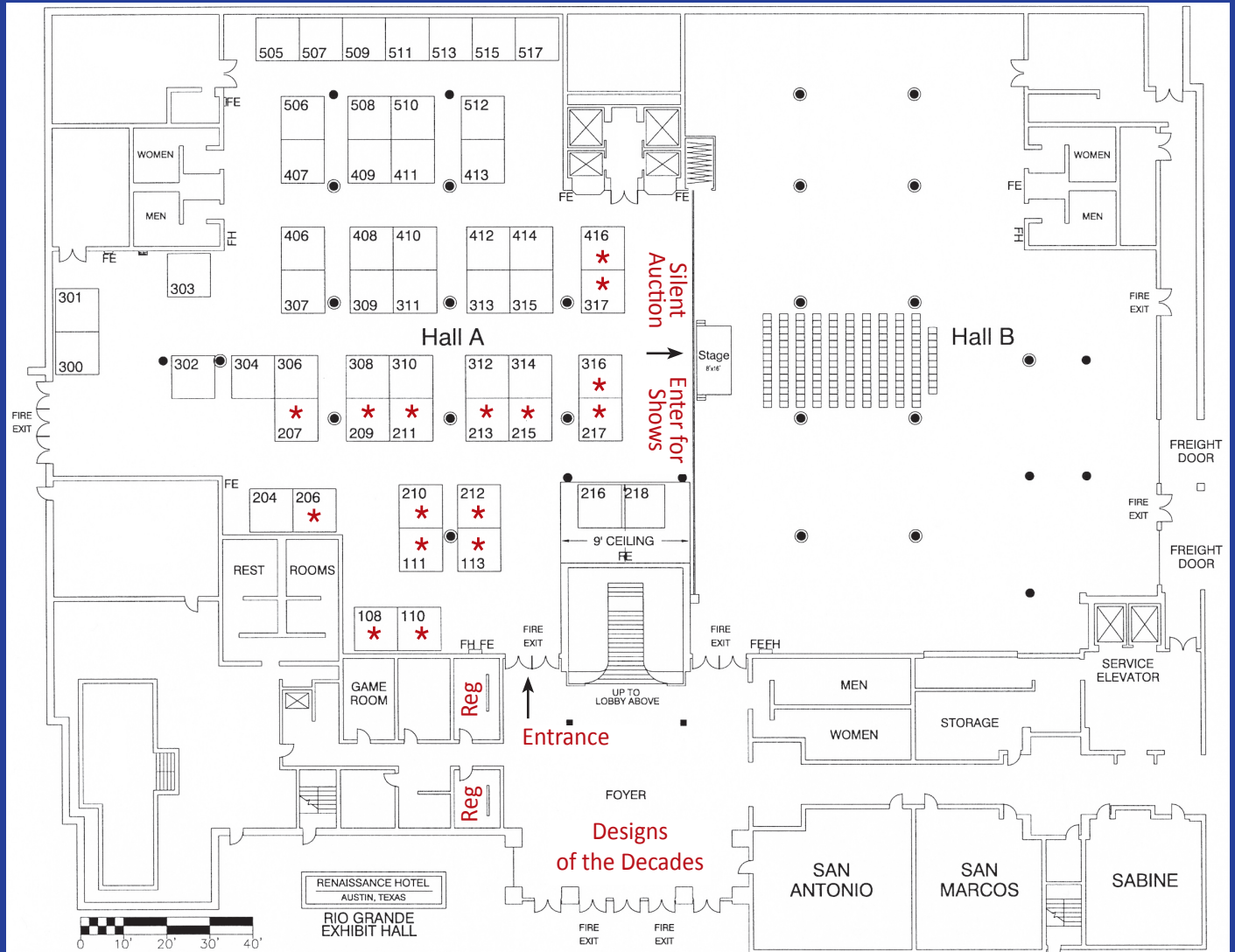
Thanks for all you have done to make TSFA "the best state association" in America!



TEXAS STATE FLORISTS' ASSOCIATION

Annual Convention and Trade Show
July 18-20, 2014

Renaissance Hotel, Austin, Texas



Booth Prices

★ Booth prices will increase after June 1st

Exhibit Hall Early Bird Price (before June 1st)

	TSFA Member	Non-Member
10' x 10'	\$495	\$595

Exhibit Hall Regular Price (after June 1st)

	TSFA Member	Non-Member
10' x 10'	\$545	\$645

Premium Space: \$50 additional charge

Booths are assigned on a first-come, first-served basis. Please telephone the TSFA office at 512.834.0361 to reserve your booth. Payment MUST be received with exhibit contract to secure booth space.

Asteriks * indicate premium spaces. Booths #: 108, 110, 111, 113, 206, 207, 209, 210, 211, 212, 213, 215, 217, 316, 317, 416

DISCLAIMER: Every effort has been made to ensure the accuracy of all information contained on the floorplan. However, no warranties, either expressed or implied are made with respect to this floorplan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.

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Questions? Call TSFA at 800.375.0361 or 512.834.0361

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