



2023 Texas Designer of the Year Competition
Produced by the Texas State Florists' Association

Sheraton Georgetown Austin Hotel & Conference Center
1001 Woodlawn St
Georgetown, TX 78628
737.444.2700

2023 Texas Designer of the Year Competition Rules

2023 Texas Designer of the Year Eligibility Requirements

- Competitor must be 18 years of age
- Competitor must be a member of the Texas State Florists' Association
- Competitor must reside in the state of Texas
- Competitor must pay the entry fee of \$195 this fee includes a free registration to the Texas Floral Expo.
- Competitor must file the completed entry form by May 26, 2023
- Only one competitor per company may compete in any given year
- Previous winners may compete after a period of five years

Qualified Entry

- The entry forms will be dated, time stamped and accepted according to the stated eligibility requirements on a first received basis
- The deadline will be strictly enforced. Once registered and prior to the competition, the competitor will receive complete instructions.

Maximum Number of Competitors

- TSFA will accept a maximum of ten competitors

Three Categories of Design

- The Texas Designer of the Year competition centers around three competitive categories.
- In 2023, these categories include Interpretive, Floral Design, Surprise Package.

Sole Effort

- The competitor's activities will constitute a sole effort with no assistance from anyone in any manner.

Materials for Floral Design and Surprise Package Categories

- Each competitor will be furnished identical materials to complete the Floral Design and the Surprise Package. The materials used exclusively for these categories may include fresh flowers, foliages, plants, dried botanicals, containers, accessories, and supplies. Dried botanicals and accessories may also be included.

Materials for Interpretive Category

- TSFA will only provide flowers, foliages, floral foam, and supplies for the Interpretive Design Category. It's your responsibility to provide the prop.

Interpretive Design Category Prop

- The competitor is required to provide a prop for the Interpretive Design Category a cost no more than \$100.00 wholesale for the materials used to construct the prop.
- Items found or otherwise procured should be given a fair market value.
- Invoices to support this expense must be presented to the Texas Designer of the Year Chair at the Mandatory Meeting held prior to the Texas Designer of the Year Competition.
- The prop will be reviewed during this meeting. The size restriction of the base of the prop is no more than 30" wide x 30" deep x 36" tall.
- The finished arrangement must be able to be carried by the designer without assistance and fit in a van.
- These size restrictions and the ability to carry will be strictly enforced.

Interpretive Design Category Advanced Work for Prop

- No advance design work may be done towards the completion of the Interpretive Design except to assemble prop.
- No basing, wiring, taping, gluing of fresh, dried, permanent botanical floral products or foam products will be allowed until time is called to begin the Interpretive Design Category.
- Simply stated, all floral and wet foam placements must be done within the designated time limit.

Printed Material

- The interpretive Design must stand on its own.
- No additional printed information is permitted.

Tools

- Each competitor will bring their own tools to include knife, scissors, wire cutters, clippers, and needle nose pliers.
- TSFA will supply anchor tape, floral tape, floral adhesive, assorted gauges of green wire as well as any other supplies that may be needed to complete the design.
- Simply stated, the competitor may not supply anything other than the prop for the Interpretative Design Category adhering to the restrictions noted above and the tools noted in this paragraph.

Upon Arrival at the Competition

- Upon arrival, each competitor will display his/her prop for the Interpretive Category for evaluation.
- The Texas Designer of the Year Competition Chair will review and qualify the prop.
- If any detail needs to be addressed to qualify the prop, the adjustments must be completed prior to the start of the Competition.
- Once adjusted the correction will be reviewed by the Competition Chair and the prop will be approved or disqualified.

Mandatory Meeting

- A Mandatory Meeting of all competitors, monitors, and the tally committee, will be held on Friday, June 23, 2023 at 10:00 am.
- The meeting is under the direction of the Texas Designer of the Year Competition Chair.
- Each competitor must report at the specific time without exception.
- If a competitor is unable to attend the Mandatory Meeting, he/she will be disqualified from the Texas Designer of the Year Competition.
- It is a Mandatory Meeting. There are no exceptions.
- In the event a competitor is disqualified for the reason of being late or missing the Mandatory Meeting, he/she will be encouraged to participate in the Competition, but the designs will not be judged.
- During the Mandatory Meeting the rules will be read, and each competitor and each monitor will sign an agreement to abide by the rules of competition.

Monitors

- One TSFA appointed monitor for every five designers will enforce the stated rules.

Adherence to Competition Rules

- If rules are not adhered to for each segment, the design for that segment will be disqualified.
- The Texas Designer of the Year Chair determines disqualification.
- No talking will be allowed during specified times.

Score Sheets

- Score sheets will be emailed to each competitor following the competition with the Judges' comments and critiques.

Scoring System

- Judging will be based on the following eleven-line scoring system:
 - Category Interpretation
 - Creativity
 - Scale & Proportion
 - Unity & Harmony
 - Texture
 - Physical & Visual Balance
 - Focal Emphasis
 - Line, Movement, & Rhythm
 - Depth
 - Color Balance & Harmony
 - Professional Application regarding mechanics as related to each design
- The judge's scale of points is based on a one to five scale with one point to designate poor up to five points to designate excellent.
- In the event of a tie, the judges will re-evaluate the Interpretive Design of the tied competitors for the consideration of artistic execution.

2023 Awards made possible by Texas State Florists' Association & Texas Floral Endowment

- The First-Place winner receives:
 - Is named Texas Designer of the Year - Recognition
 - \$1,000.00
 - Silver Texas Cup and First Place Ribbon
 - Up to \$1,000.00 to represent Texas at the SAF 2023 Sylvia Cup Competition
- The Second-Place winner receives:
 - \$300.00
 - Second Place Ribbon
- The Third Place Winner receives:
 - \$200.00
 - Third Place Ribbon