

2021 Texas Designer of the Year Competition
Produced by the Texas State Florists' Association

Categories 1&2 | Saturday, June 26, 2021 | Texas Floral Expo | Westin Galleria | Houston

Category 3 | Sunday, June 27, 2021 | Texas Floral Expo | Westin Galleria | Houston

2021 Texas Designer of the Year Competition Rules & Categories

A competitor must be at least 18 years of age.

A competitor must be a member of Texas State Florists' Association.

A competitor must reside in the state of Texas.

A competitor must hold the designation of either TMF, CFD or AIFD or have competed in an approved professional floral design competition.

Only one competitor per company may compete in any given year.

Previous winners may compete after a period of five years.

A competitor must pay the entry fee of \$175.00.

TSFA will accept a maximum of eight competition entries.

A competitor must complete the Official Entry Form by Wednesday, June 16, 2021.

The Official Entry Forms will be date and time stamped and accepted according to the stated rules on a first received basis.

The deadline will be strictly enforced.

Once registered and prior to the competition, the competitor will receive complete instructions.

The Texas Designer of the Year Competition centers around three competitive categories. In 2021, these categories will be staged as Botanical Transformations.

Category I features products that are found in the very beginning and early stages of botanical transformations on an inspired prop designed and provided by the competitor.

Category II advances growth at its finest stage with florals and container provided.

Category III progresses with vision and inspiration providing all to complete the transformation.

The competitor's activities in Categories I, II and III will constitute a sole effort with no assistance from anyone in any manner.

TSFA will provide botanicals and supplies for Category I. TSFA will not provide a container for Category I. The competitor is required to provide an interpretative prop for this category to cost no more in materials than \$100.00 wholesale to construct the prop. Items found or otherwise procured should be given a fair market value. Invoices to support this expense must be presented to the Competition Chair prior to or during the Mandatory Meeting held prior to the Texas Designer of the Year Competition. The prop will be reviewed and qualified at this time. The size restriction of the base of the prop is 30" wide x 30" deep x 36" tall. The finished arrangement must be able to be carried by the designer without assistance and fit in a van. These size restrictions and the ability to carry will be strictly enforced.

No advance design work may be done towards the completion of Category I except to assemble the prop. No basing, wiring, taping, or gluing of fresh, dried or permanent floral products, botanical products or foam products will be allowed until time is called to begin Category I. Simply stated all floral, botanical, wet or dry foam placements must be done within the designated time limit.

Category I must stand on its own. No additional printed information is permitted.

Each competitor will be furnished identical materials to complete Categories II and III. The materials used exclusively for these categories, may include fresh botanicals, fresh flowers, fresh foliages, plants, dried botanicals, containers, accessories and supplies.

Each competitor will bring their own tools to include knife, scissors, wire cutters and needle nose pliers. TSFA will supply anchor tape, floral tape, a tube of floral adhesive, assorted gauges of green wire as well as any other supplies that may be needed to complete the designs. Simply stated the competitor may not supply anything other than the prop for Category I adhering to the restrictions noted above and the tools noted in this paragraph.

Upon arrival, each competitor will display his | her prop for Category I for evaluation. The Competition Chair will review and qualify the prop. In the event that any detail needs to be addressed, in order to qualify the prop, the adjustments must be completed prior to the start of the Competition. Once adjusted, the corrections will be reviewed and the prop will be approved or disqualified. In the event that the prop is disqualified, the competitor may proceed with the competition knowing that the designs will not be judged.

A Mandatory Meeting of all competitors, monitors and tally committee, will be held on Saturday, June 26, 2021 prior to the start time of the competition. The meeting is under the direction of the Competition Chair. Each competitor must report at the specific time without exception. In the event that a competitor is unable to attend, he | she will be disqualified from the Texas Designer of the Year Competition. It is a Mandatory Meeting. There are no exceptions.

In the event a Competitor is disqualified for the reason of being late or missing the Mandatory Meeting, he | she will be allowed to participate in the Competition, but the designs will not be judged. The Committee encourages participation. During the Mandatory Meeting the rules will

be read and each competitor and each monitor will sign an agreement to abide by the rules of the competition.

One TSFA appointed monitor for every five designers will be present to enforce the stated rules. If rules are not adhered to for each segment, the design for that segment will be disqualified. The Competition Chair determines disqualification.

No talking will be allowed during specified design times.

Judging will be based on the noted twelve-line scale of points.

Scale of Points

Interpretation

Creativity

Scale & Proportion

Unity & Harmony

Texture

Physical & Visual Balance

Focal Emphasis

Line

Movement & Rhythm

Depth

Color Balance & Harmony

Mechanics

Each consideration is scored on a one to five scale with one point to designate poor and five points to designate excellent. Points two through four designate options leading from poor to excellent.

In the event of a tie, the judges will re-evaluate Category III of the tied competitors for the consideration of artistic execution.

The scores, based on the scale of points, will be totaled for each category.

The totals for Category I and II will be added to determine the Top 5 in the event that seven or eight compete. The totals for Category I and II will be added to determine the Top 3 in the event that six or less complete.

Score sheets will be emailed to each competitor following the competition with the Judge's comments.

The First Place Winner will receive the following made possible by Texas State Florists' Association and be named Texas Designer of the Year.

\$1,000.00

Silver Texas Cup

First Place Ribbon

Crystal Star and named a Star of Texas

Floral Bouquet

Up to \$1000.00 to represent Texas at the Society of American Florists Sylvia Cup Competition

The Second Place winner receives:

\$300.00

Second Place Ribbon

Floral Bouquet

The Third Place Winner receives:

\$200.00

Third Place Ribbon

Floral Bouquet

Category I Winner receives \$100.00

Category II Winner receives \$100.00

Category III Winner receives \$100.00