

# 2020 Texas Regional Design Competition



*produced by the Texas State Florists' Association*

## 2020 Texas Regional Design Competition Rules

### 2020 Regional Design Competition Eligibility Requirements

- Competitor must be at least 18 years of age.
- Competitor must be a member of Texas State Florists' Association
- Competitor must reside in the designated region within the state of Texas
- Only one competitor per company may compete in any given year.
- Previous winners may compete after a period of five years.
- Competitor must pay the entry fee of \$195.00.
- Competitor must file the completed entry form by the designated deadline for the region of which he/she will be competing.

### Qualified Entry

- The entry forms will be dated and time stamped and accepted according to the stated rules on a first received basis. The deadline will be strictly enforced. Once registered and prior to the competition, the competitor will receive complete instructions for the Regional Competition.

### Three Categories of Design

- The Texas Regional Competition centers around three competitive categories. In 2020, these categories include Interpretative, Floral Design, and Surprise Package.
- The Interpretative Category will reflect the theme of the 2020 Texas Regional Design Competition: *Ingenuity*
- The specifics of the Floral Design Category and the Surprise Package Category will change from Region to Region.

**Sole Effort**

- The competitor's activities will constitute a sole effort with no assistance from anyone in any manner.

**Materials for Floral Design and Surprise Package Categories**

- Each competitor will be furnished identical materials to complete the Floral Design and the Surprise Package. The materials used exclusively for these categories, may include fresh flowers, foliages, plants, dried botanicals, containers, accessories and supplies.

**Materials for Interpretative Categories**

- TSFA will provide only flowers, foliages, floral foam and supplies for the Interpretative Design Category.

**Interpretative Design Category Prop**

- The competitor is required to provide a prop for the Interpretative Design Category at a cost no more than \$100.00 wholesale for the materials used to construct the prop.
- Items found or otherwise procured should be given a fair market value.
- Invoices to support this expense must be presented to the Texas Designer of the Year Chair at the Mandatory Meeting held prior to the Texas Designer of the Year Competition.
- The prop will be reviewed during this meeting. The size restriction of the base of the prop is 30" wide x 30" deep x 36" tall.
- The finished arrangement must be able to be carried by the designer without assistance and fit in a van.
- These size restrictions and the ability to carry will be strictly enforced.

**Interpretative Design Category Advanced Work**

- No advance design work may be done towards the completion of the Interpretative Design except to assemble the prop.
- No basing, wiring, taping, or gluing of fresh, dried or permanent botanical floral products or foam products will be allowed until time is called to begin the Interpretative Design Category.
- Simply stated all floral and wet foam placements must be done within the designated time limit.

**Printed material**

- The Interpretative Design must stand on its own.
- No additional printed information is permitted.

**Tools**

- Each competitor will bring their own tools to include knife, scissors, wire cutters and needle nose pliers.
- TSFA will supply anchor tape, floral tape, a tube of floral adhesive, assorted gauges of green wire as well as any other supplies that may be needed to complete the design.
- Simply stated, the competitor may not supply anything other than the prop for the Interpretative Category adhering to the restrictions noted above and the tools noted in this paragraph.

### **Upon Arrival at the Competition**

- Upon arrival, each competitor will display his | her prop for the Interpretative Category for evaluation.
- The Texas Regional Design Competition Facilitator will review and qualify the prop.
- In the event that any detail needs to be addressed, in order to qualify the prop, the adjustments must be completed prior to the start of the Competition.
- Once adjusted, the corrections will be reviewed and the prop will be approved or disqualified.

### **Mandatory Meeting**

- A Mandatory Meeting of all competitors, monitors, and tally committee, will be held prior to the start time of the competition.
- The meeting is under the direction of the designated person for each Regional Competition.
- Each competitor must report at the specific time without exception.
- In the event that a competitor is unable to attend, he | she will be disqualified from the Texas Regional Design Competition.
- It is a Mandatory Meeting. There are no exceptions.
- In the event a Competitor is disqualified for the reason of being late or missing the Mandatory Meeting, he | she will be allowed to participate in the Competition, but the designs will not be judged. The Committee encourages participation as a learning experience.
- During the Mandatory Meeting the rules will be read, and each competitor and each monitor will sign an agreement to abide by the rules of the competition.

### **Monitors**

- One TSFA appointed monitor for every six designers will be present to enforce the stated rules.

### **Adherence to Competition Rules**

- If rules are not adhered to for each segment, the design for that segment will be disqualified.
- The Texas Designer of the Year Chair determines disqualification.
- No talking will be allowed during specified design times.

### **Scoring System**

- Judging will be based on the following twelve-line scoring system:
  - \* Category Interpretation
  - \* Creativity
  - \* Ingenuity
  - \* Scale & Proportion
  - \* Unity & Harmony
  - \* Texture
  - \* Physical & Visual Balance
  - \* Focal Emphasis
  - \* Line, Movement & Rhythm
  - \* Depth
  - \* Color Balance & Harmony
  - \* Professional Application regarding mechanics as related to each design

- A total score for each category will be added and then a combined score will be divided by the twelve categories.
- The judge's scale of points is based on a one to five scale with one point to designate poor and up to five points with five points designating excellent.
- In the event of a tie, the judges will re-evaluate the Interpretative Design of the tied competitors for the consideration of artistic execution.

### **Score Sheets**

- Score sheets will be emailed to each competitor following the competition with the Judge's comments and critique.

### **2020 Prizes**

- Each first place winner will receive
  - \* 2020 Name of Region Regional Designer of the Year
  - \* First Place Ribbon
  - \* \$200 Cash
  - \* The right to compete for Texas Designer of the Year in 2021
  - \* Registration to attend the TSFA Competitive Design Workshop in 2021
  - \* \$200 towards travel expenses to attend the TSFA Competitive Design Workshop in 2021
- Each second and third place winner will receive
  - \* Ribbon to designate placement
  - \* \$100 off Registration to attend the TSFA Competitive Design Workshop in 2021

