

DECEMBER 2020

TEXAS

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Texas in Bloom

DECEMBER 2020 | VOLUME XXXXVI | NUMBER 11

FROM THE *President*



TSFA President
Gina Waters AAF TMFA

December....The Season of Hope

What a crazy year 2020 has been, hard for me to believe that the end of the year is upon us. I am hoping and praying that 2021 will bring a vaccine and fewer cases of Covid-19.

Our TEXAS in Bloom is one of my favorite benefits of being a member of TSFA. I so enjoyed the November issue. The front cover was gorgeous, Lynn's letter so touching and the member talent, of which TSFA is most blessed, is unmatched. This issue continues to unveil the extraordinary talents of TSFA members!

I know we have all experienced challenging days during this pandemic and perseverance has helped us to keep going. Talking with many retailers, sales have been very good for most and I am certain that December will prove to be the same. Ordering flowers early, prepping containers and scheduling employees is key to making a busy holiday go smooth. Update your sales people so each is ready to sell what is available. Encourage those talking with customers to suggest, so that your customers know, that you have gifts for everyone on their list. The services we offer are essential! Share information on the service of delivery! Delivering flowers and gifts to friends and family, that cannot be together, may make a huge difference in your bottom line.

Our Fall Board Meeting is scheduled for December 6th. Like everything else during Covid-19, a little late, but the Board is ready to gather and plan for the future of TSFA.

I hope you and your family are healthy, have a wonderful December business season and can then spend some well deserved time together for the Holidays.

"Hope smiles from the threshold of the year to come, whispering 'it will be happier.'"— Alfred Tennyson

THE OFFICIAL PUBLICATION OF THE TEXAS STATE FLORISTS' ASSOCIATION

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JIM JOHNSON AIFD TMFA CUP COMPETITION

Being a part of the new floral design competition show Full Bloom on HBO Max is like a dream come true and an experience of a lifetime. I am proud to stand with 2 other fellow Texans; longtime friend and colleague Ace Berry AIFD of Fulshear, Texas and the talented Mariela Aguilar of Brookshire, Texas. We definitely represent Texas in a BIG way. I am thrilled that TSFA will highlight all in a Feature Story in the January issue of TEXAS in Bloom! As they say in show biz, this is just a teaser!

FORMER TEXAS DESIGNER OF THE YEAR BETH O'REILLY AIFD TMF IS IN —FULL— BLOOM

The show is suspenseful, quite beautiful and gives people who don't know a lot about flowers some knowledge of what it takes to be a florist, which is often thought of as a relaxing line of work. The show is fun because it still allows viewers to formulate their own opinions to begin to define their floral aesthetics. Even though viewers see just how difficult some of our tasks can be, they are also transported by feel good flower vibes when they see the many gorgeous and vivid blooms that almost pop out of the TV screen. I love to see the moment of discovery when people realize just how much flowers enhance every moment of our lives. Flowers truly magnify everyday experiences and I hope Full Bloom helps to communicate the very healing and comforting power of flowers.

Being on a show like this is quickly humbling, very physical and a "think quick on your feet" exercise in problem solving. I love that we have florists from all walks of life, backgrounds and skill levels represented on the show because I truly believe that flowers are for everyone and this is one way that the show endears itself to the masses. I'm sure it will inspire people who may never have picked up a flower to realize that they too have the power to make something beautiful and bring more flower joy into their lives.

We filmed in the beautiful Simi Valley at The Hummingbird Nest Ranch, one of Southern California's premiere TV and film locations.

My Full Bloom journey continues even after the filming is done. It lit a fire in me to return back to my creative roots full time and work on my own floral business.



Beth secures the mechanics of her design for 2nd solo challenge, "Floral Illusion" where she attempts to make the judges believe that her arrangement is floating in space within a 3D frame.

Beth preps her container in her first solo challenge, "Floral Waterfall" where the designers are asked to choose a hero flower and create a design that defies gravity and incorporates a flowing waterfall design.



Since the show I have launched a new company and website called "Flower the Moment with Beth O'Reilly." Flower the Moment offers something for everyone, from hands on classes & education, large scale floral installations, private retail shop consulting, speaking & lectures as well as lifestyle products for florists and floral enthusiasts. Since the moment I picked up a flower back in 1993 until now, my love for them continues to grow and I am overjoyed to share my passion and to share my journey on Full Bloom.

You can watch Full Bloom on HBO's new streaming platform HBO Max on any smart device or online. Go to [HBOMax.com](https://www.hbomax.com) for a free 1 week trial or subscribe for \$14.99 a month. If you love flowers, you don't want to miss this show!!!



FIRST PLACE

Baylee Adams
Brazos High School
Wallis, Texas



SECOND PLACE

Alan Masters AIFD
Lewis Career and Technology High School
Pasadena, Texas



THIRD PLACE

Sheridan Clinkscales
College Station High School
College Station, Texas

A PREMIERE FLORAL DESIGN COMPETITION FEATURES THE LYNN ROSE

Founding Gold Level Texas Floral Education Underwriter Rio Roses and Founding Silver Level Texas Floral Education Underwriter Southern Floral Company presented a premiere floral design competition open to those teaching floral design in Texas High Schools in the Southern Floral Company delivery areas.

The competition featured the Lynn Rose named after Lynn Lary McLean AIFD for her lifetime of dedication and leadership in the floral industry during the Texas Floral Expo in 2017 by Rio Roses and TSFA.

TSFA added a 2021 Texas Floral Expo registration to the First Place Prize package! Founding Silver Level Texas Floral Education Underwriter Syndicate Sales provided the competitor their container of choice.

Congratulations to the Winners!!

Rio
ROSES

**Southern
Floral
Company**
Established 1977

**Texas
State
Florists'
ASSOCIATION**

Syndicate
sales inc.

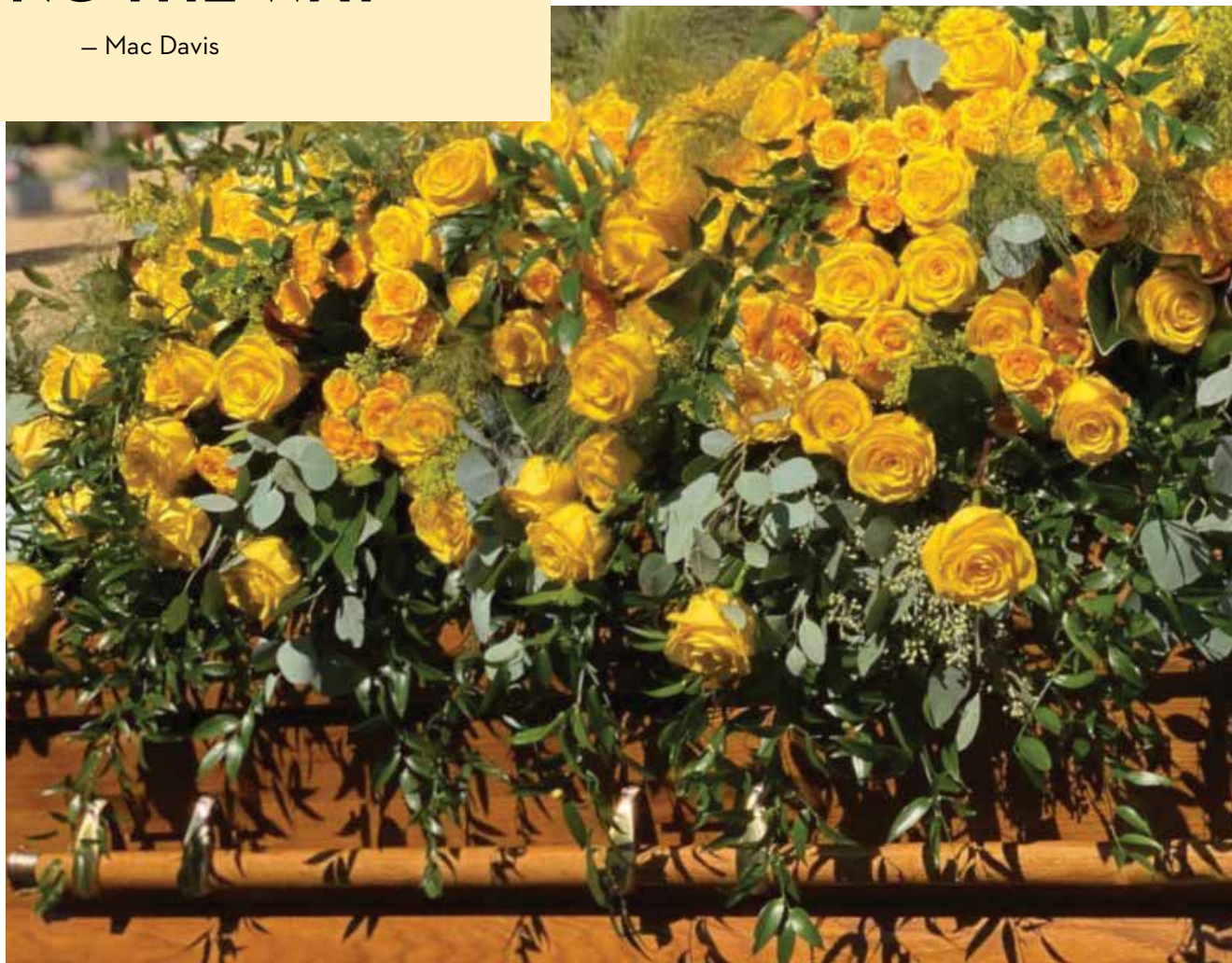
Creating florals as a final tribute is an incredible honor. From the time a baby is born until another is laid to rest, flowers are seen by families and friends as a way to commemorate life's milestones. These remembrances oftentimes form a lasting bond between florist and client.

"I was first contacted by Phyllis Jones and Don Caldwell of Don Caldwell Entertainment/Productions. They handled all the local arrangements. Don Caldwell and his staff worked directly with Jim Morey, long time manager for Mac Davis and with Mac Davis' wife, Lise Davis" shared Kelly Marble AIFD TMF of Marble & Company in Lubbock, Texas. "Fortunately, we learned of our involvement in enough time to ship an abundance of yellow roses and prepare over the weekend for the Monday service."

"STOP AND SMELL THE ROSES ALONG THE WAY"

— Mac Davis

True to Mac's words he wanted to be buried in Lubbock, Texas in his jeans, a request referenced at the end of "Texas in my Rear View Mirror." The music legend was buried in a Texas Pecan wood casket adorned with Yellow roses.





On October 6, 2020, a Graveside Service was held at City of Lubbock Cemetery, in an area not far from Buddy Holly's grave. Thousands of fans lined the beautiful Canyon Lakes streets leading to Mac Davis Boulevard for the funeral procession.



Kelly Marble AIFD TMF of Marble & Company designed the family tribute for legend Mac Davis.



The yellow roses were Lise Davis' request to signify Mac Davis' song "Stop and Smell the Roses" and also to highlight the yellow rose of Texas. In Mr. Morey's Eulogy, he told the Davis family members "YOU be sure to 'Stop and Smell the Roses' along the way."

The casket piece was inspired from Lise Davis' simple request. Yellow roses only. No other flowers. Please cover the entire casket.

"His coffin was covered in a Texas Flag on the flight from Nashville" Marble went on to say. "My staff and I placed the yellow rose spray on the coffin at the cemetery. I used several different varieties of roses, garden roses and spray roses to give depth and definition complimented with magnolia and camellia foliage, natural grasses with other trailing foliages."

True to Mac's words he wanted to be buried in Lubbock, Texas in his jeans, a request referenced at the end of "Texas in my Rear View Mirror." The music legend was buried in a Texas Pecan wood casket adorned with yellow roses.

Musicians from Nashville along with Texas musicians Josh Abbott and Loyd Maines performed several of Davis' songs. The service was private, with only family attending, to include Mac's wife Lise and sons Scott, Noah and Cody together with their wives, a few relatives and his management team.

"I was fortunate to be able to stay for the service. What an honor it was to create this heartfelt tribute for Mac Davis." — Kelly Marble AIFD TMF



ABOUT MAC DAVIS

MUSICIAN • SONG WRITER • ACTOR
ENTERTAINMENT ICON

Mac Davis was an American country music singer, songwriter, and actor. A native of Lubbock, Texas, he started his career as a songwriter for Nancy Sinatra's publishing company and during his early career wrote for Elvis Presley, providing him with the hits "Memories", "In the Ghetto", "Don't Cry Daddy", and "A Little Less Conversation". A subsequent solo career in the 1970s produced hits such as "Baby, Don't Get Hooked on Me." Davis also starred in his own variety show, a Broadway musical, and various films and TV shows. Mac was a superstar who followed Buddy Holly. Mac literally put Lubbock on the map for Texas music and led the way for many local musicians to follow.



THE STORY OF ACCENT DECOR

FOUNDING BRONZE LEVEL TEXAS FLORAL EDUCATION UNDERWRITER

Frank Hofland grew up in the greenhouse business that his parents started 60 years ago in Toronto. JG Hofland Ltd. started with growing chrysanthemums and grew into a wholesale florist business, one of the first companies to import cut flowers from around the world while carrying the basic supplies every florist needs.

Frank saw a need for more than basic containers and his father trusted his son of 18 years to travel the globe to find, import and sell unusual and unique containers to compliment the quality and selection and flowers Hofland Ltd was known for.

Margaret started working for Hofland Ltd while she was in art school. Margaret and Frank married in 1982 and they have worked together ever since.

In 1992 Frank began Accent Decor as a subsidiary of Hofland and began to export the line to wholesalers in the USA. Five years later, in 1997, Frank and Margaret relocated Accent Decor to Atlanta. Americas Mart attracted the right buyers, Atlanta was a good location for shipping, and the weather was much warmer! They packed up the kids, all their stuff, said their goodbyes, left Toronto and got to work. Accent Décor began

with a 1,500 square foot showroom, an empty 6,000 square foot warehouse, no employees, no inventory, and only seven days until the first market.

The day came and Accent Decor's debut was a success!

With a laptop, several boxes as desks, the girls playing roller hockey in the empty warehouse and a vision of changing the floral industry in America, Accent Decor got started. It was not long until a handful of employees were hired.

A lot has happened in 23 years! Accent Decor has grown into a group of over 120 talented people, 4 showrooms with over 30,000 square feet, a 325,000 square foot warehouse and almost \$50 million in annual sales.

As President, Frank continues working with a team scouring the globe for new items, always keeping the floral industry at the forefront of product development and needs. As Creative Director, daughter Sarah, took over Margaret's role as Creative Director. She works the Accent Decor line from concept to completion. Finding and developing our own items, building inspiring presentations, new concepts

for marketing and changing perceptions by integrating video with social media marketing all play a role in ensuring continued growth and success.

This growth is made possible by loyal and hard working customers and team members working together to make Accent Decor what it is today.

Our team leaders and members work hard, from designing and showing the products, to taking the orders, to receiving the shipments to picking and packing the orders. We have made our customers happy and AD fans!

Accent Decor has changed the industry with amazing product and unrivaled customer service.

We are proud of our loyal customers who have made it possible for us to grow and support the families of our team members and give back to our local and global communities. Margaret has moved to a new position as Director of Philanthropy. Our customers have made it possible for us to feed, food, and house homeless families and has now even given us the opportunity to build a community center in South West Atlanta, restoring community through relationships.

Flowers | Amy Balsters Photography | Becca Stanley



While visiting a trade show in Cologne, Germany, Margaret and Frank Hofland and daughter Sarah Bagle take time to enjoy a few treasures of the area!



President Frank Hofland and Creative Director Sarah Bagle view the grand unveiling of the Accent Decor Showroom in Las Vegas!

The Accent Decor product line is revered by designers and educators as simply the best. The offerings have truly reshaped the floral industry providing an array of stylings for home and commercial decor. TSFA is pleased to highlight Accent Decor as a Founding Bronze Level Texas Floral Education Underwriter. Margaret and Frank Hofland have long supported floral design education and contributed most generously to the Hurricane Harvey Florist Fund when Houston was devastated in 2017. Sarah Bagle continues to support floral design education in Texas and for that and all Accent Decor brings to elevate this industry, we are most grateful.

— Lynn Lary McLean AAF AIFD PFCI TMF

TSFA Members “Just Make It Pretty!”

The AIFD Foundation recently hosted a design contest to “Just Make It Pretty.” The competition benefited the Matt Wood AIFD Fund, a designer well known in Texas, sharing numerous “pretty” presentations over the years.

197 entries were received and found their way to be reviewed by the esteemed Qualifying Jury. From this review, 58 entries were qualified as finalists based on quality of image, an overview of the design and the

interpretation of theme. The 58 qualified entries moved forward to the prestigious Panel of Judges to be evaluated to a scale of points based on Design Principles and Elements with points additionally considered for interpretation of theme. Featured are the TSFA members named as finalists in this design contest.

We are reminded in contests, such as this, that we are the fortunate ones to design florals to commemorate

occasions and oftentimes highlight no occasion at all. Many express their innermost feelings through flowers. Others see beauty through flowers, inviting us into their homes and places of business. During these most challenging times, we have seen many turn to flowers to remind a loved one or friend that though distance separates, they are truly close in heart. Let us take a moment to be reminded that there are opportunities everyday to “Just Make It Pretty.”

TSFA Member Ken Senter AIFD placed 5th in the Top 10



Ken Senter AIFD
Cypress, Texas

Texas Designers Named Finalists



Hallie Morrison
Conroe, Texas



Susan Piland TMF
Mesquite, Texas



Norman Northern TMFA
Temple, Texas



Ellie Grande AIFD
Tomball, Texas



Fabian Salcedo
Austin, Texas



Kim O'Brien Jones AIFD TMFA
Spring Texas

TSFA member and South AIFD Central Chapter President Nicola Parker AIFD TMFA leads the Frankie Shelton AIFD Fund to endowment

This issue of TEXAS in Bloom highlights members of TSFA who have truly stepped forward to make a difference. TSFA member and South Central Chapter President Nicola Parker AIFD TMFA led the Frankie Shelton AIFD Fund to endowment. To endow a fund within the AIFD Foundation is most important in that once endowed, the dividends that are generated fund scholarships into perpetuity. Here is Nicola's story!

I cannot begin to share what an honor it was to be involved in this project. From the moment I heard that the fund was nearing the deadline for endowment, I discussed the opportunity with the South Central Chapter Board and together we made this our goal, naming 2020 "The Year of Frankie!" Simply stated this could not have been accomplished without the work of many and for each and everyone who gave of their time, talent and resources to bring this to fruition, I am most grateful.

the Chapter knew that this was our chance to shine!

TSFA member Ken Senter AIFD was there every step of the way and opened his doors for all to compete. All entry fees were contributed to the fund. Tony Huffman AIFD, Ralph Null AIFD and Frankie Shelton AIFD donated paintings. Offered at a minimum donation, these were posted on the AIFD Foundation website as part of a new opportunity called Shop Original Art. This was quite successful!! There are still available paintings in case you missed it and want to take a look at aifdfoundation.org.

With these efforts and donations coming in the day of the competition, we had almost reached our goal! With that announcement, Allied Florists of Houston President Alan Masters AIFD and the Allied Board of Directors in attendance, took us to the top with an announcement that Allied Florists of Houston would fund the remaining balance to endow the Fund. It took a village to achieve this goal, sealed with love, for this very special lady who paved the way to successful careers for so many.

I hope hearing of this accomplishment encourages others to volunteer. You never know what you may bring to the table. Find purpose! Share your talent! Step up and make a wave in the ocean out of a ripple!

This brings me to my favorite quote of all time.

"Whether you think you can, or think you can't, You're right!"

– Henry Ford



AIFD South Central Chapter President Nicola Parker AIFD TMFA joins Frankie Shelton AIFD to celebrate the endowment of the Frankie Shelton AIFD Fund

We knew that there were many who needed to meet this amazing lady to be able to truly understand why endowing this fund was important to our Chapter. and why we chose to honor her in this way. At 96 years old, Frankie deserved to know that her lifetime achievements were valued. She needed to know that the time she dedicated to the floral industry was time well spent.

When we began, we were \$12,000 from endowment. We were in an unprecedented time. Work, for many, was scarce due to the pandemic. It seemed like an impossible task. How could we possibly ask anyone to contribute? Then our amazing Social Media Committee elevated our social platforms. In doing so, the idea came forward to post consistent messages about Ms. Frankie. Led by Julia Marie Schmitt AIFD and Bill Hattel AIFD, many began to notice and wanted to learn more. This activity inspired a T-shirt campaign, hosted by Charlie Groppetti AIFD. Ralph Null AIFD created note cards featuring Frankie's art and made available for a minimum donation. Others made and challenged friends to encourage donations. Then, once the Frankie Cup Competition was scheduled for November 1st in Houston,



THE BUSINESS OF *Flowers*

Jodi McShan AAF AIFD PFCI TMF

service in exchange for advertising in the newspaper, television, radio, etc.

Giving back to the community is a great way to get “free” advertising. From volunteer work to auction donations to providing services for an event are all possibilities. The sales pitch is usually “if you will give us X, we will provide you Y items of FREE advertising.” I am always reminded of the BOGO (buy one, get one free) deal. You are getting a discount, but you are still paying for it.

The most important thing to remember is that even when you are donating flowers for an event or an individual item for an auction, it is still your name out there. Do not skimp on the contribution or find yourself donating what appear to be like leftovers. While “free,” it is some people’s first impression of you, of your business and of the products you offer. You never know who is in the audience. You never know where this contribution may lead. You never know what may be requested by one or more after attending an event where your floral decor is featured. You never know the effect of a single product donation, auctioned at an event, centered around a cause that means a great deal to those who attend.

Free advertising is offered to industries such as ours because we provide value to an event. Know your worth. Do not sell yourself short. Whether you are donating or making a trade, be sure you establish the accurate value for a possible tax write-off or to accurately record the trade. Promote and protect your brand and your name. Put your best foot forward to make the most of these “free” possibilities.

THE COST OF FREE ADVERTISING

Free advertising may sound like a great thing! Yay! It’s free! However, as I am sure you have heard, “Nothing is ever truly free.” When someone comes in to offer free advertising, they are really asking for you to do something for them. This can be anything from providing services, contributing product, or granting permission to use your name. I am reminded of the Friends episode where Phoebe tries to show Joey that there are truly selfless deeds...if you haven’t seen it... I highly recommend that you do!

This is NOT an article about how to turn down free advertising. It’s really one to help prepare you to instead be an informed “free” advertiser when requests come in the first of the year. It’s important to understand how the relationship may be mutually beneficial and also ensure that it is equally beneficial to both sides. The easiest way to do this is to put things in a Terms of a Trade Agreement. For example, you or your company will provide your product/name/

SIMPLY *Social*

Tis The Season Of Holidays & Covid

By Ashley DeFranco | ashley@simplifiedsocialmedia.com



With the holidays looking different this year, there is an argument to be made that we need holiday cheer and traditions more than ever! The messaging we create to sell products during this holiday season should continually convey the need for cherished moments and showing gratitude and how flowers are the perfect way to express these emotions. Here are a few ways to put your most festive foot forward during this uniquely 2020 holiday season.

SHOP LOCAL

Educate your customers on the importance of shopping local and point out why shopping local during COVID is more important than ever. Do this continually throughout the holiday season using different creative posts.

FLOWERS BRING COMFORT

Flowers bring comfort in a time when people need comfort more than ever. Focus content on the unique way flowers can bring comfort and provide a sense of normalcy around traditions in a time when we are craving normalcy.

SHOPPING DIGITALLY

This is a year when people will be skipping crowded malls to shop online. Remind your customers of the ease in which they can do their holiday shopping with you while being mindful and safe during the pandemic.

FLOWERS PROVIDE A WAY TO EXPERIENCE THE SEASON

Share with your audience all of the unique ways they can use the power of flowers to experience the joy and warmth of the holiday season within their own homes.

All of these suggestions are messages we would typically create around flowers, but presenting them in context of the pandemic makes them even more powerful. Use these ideas to tell a story and connect with your audience. This is one time where we certainly can all relate to the feelings of others. Creating a marketing message that is relatable should be easy!

Plan Now to attend the 5th Annual and Final Jim Johnson Cup Competition

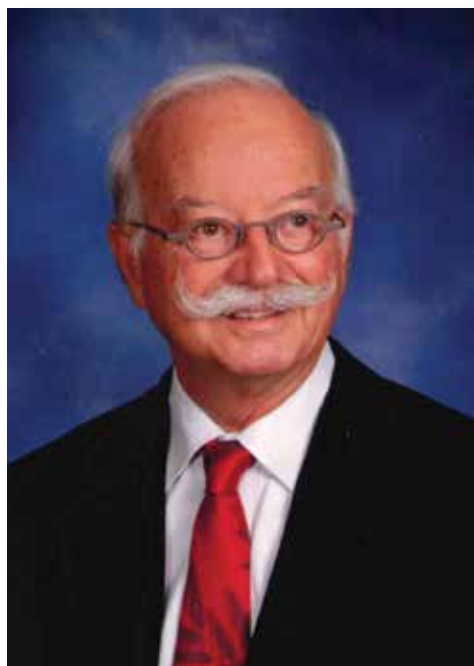
By Ken Senter AIFD

The 5th Annual and Final Jim Johnson Cup will be held March 2, 2021 at 6:00 p.m. at Founding Bronze Level Texas Floral Education Underwriter Pikes Peak of Texas in Houston. The event will pay tribute and honor the life of Jim Johnson AIFD TMF. Mr J's children are planning to attend. The amazing list of competitors features designers from six states. The evening will be complete with friends of Jim, each sharing a few words of how he encouraged and truly brightened their lives. This is an event not to be missed!

A huge "Thank You" to Pikes Peak of Texas for supporting this competition from the very beginning and for their contributions to the AIFD Foundation Jim Johnson AIFD Endowed Fund in recognition of Jim Johnson's lifetime of achievement.

Two days prior to the competition, on Sunday, February 28, 2021, Texas A&M University will host a memorial service on campus. Jim's children will attend as honored guests. The memorial event is open to all. The Benz School of Floral Design Facebook page and webpage will post times closer to the event date as well as information on how best to RSVP.

A teacher, a designer, an inspiration, Mr J. encouraged floral designers around the world. Make plans to join in the celebration of Jim Johnson's extraordinary life.



JIM JOHNSON CUP

March 2, 2021 • 6:00 p.m.

Pikes Peak of Texas

4340 Directors Row, Houston, Texas

Tickets will go on Sale after the First of the Year
\$20 includes Dinner
Contact Pikes Peak of Texas to Reserve your Place
713.686.4500.



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DALLAS



MIAMI



HOUSTON



DENTON

TSFA Calendar of Events

Photography Courtesy of Klepac Greenhouses



DECEMBER

- 4 TSFA *Virtual Learning* LIVE
Holiday Gatherings
Charlie Groppetti AIFD
3 PM CST
- 6 TSFA Board of Directors Meeting
TSFA Headquarters
413 S. West Dr | Leander, TX
10:00 am - 5:00 pm
- 25 Christmas Day
- 31 New Year's Eve

JANUARY

- 1 New Year's Day
- 18 Martin Luther King Jr. Day
- 23 - 24
TSFA School of Floral Design
413 S. West Dr., Leander, TX 78641
Registration Deadline Jan. 8, 2021
Register at TSFA.org/
Floral Education
Class limited to 6 students
to observe social distancing
guidelines.

FEBRUARY

- 14 Valentine's Day
- 22 TSFA Legislative Day
Texas State Capitol
Ground Floor Rotunda
- 27 Level 1 & Level 2 High School Testing
Skyline High School Cafeteria
Dallas, Texas

Advertisers

Back Cover TSFA School of Floral Design | 512.528.0806 | www.tsfa.org

Inside Cover Texas Floral Education Underwriters

- 15 Freytag's Florist | 800.252.9145 | www.freytagsflorist.com
- 14 Heights Floral Shop | 713.862.8811 | 800.723.3252 | www.heightsfloralshop.com
- 14 McShan Florist | 800.331.3349 | www.mcshanflorist.com
- 14 Rio Roses | 866.746.7673 | www.rioroses.com | www.riocorazon.com
- 14 The Flower Forrest | 210.822.6766 | www.flowerforrest.com
- 14 The Florist, LTD | 940.483.1800 | www.thefloristltd.net
- 14 Tubbs of Flowers | 800.288.1978 | www.tubbsofflowers.com
- 15 Vickery Wholesale Greenhouse - Austin | 512.291.0400 | www.vickerygreenhouse.com
- 15 Vickery Wholesale Greenhouse - Dallas | 214.824.4440 | www.vickerygreenhouse.com

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JUNE 25-27, 2021

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DALLAS

School of FLORAL DESIGN

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Principles of Floral Design

Learn the principles of design and the best mechanics, such as proper balance, proportion and depth, to create beauty, stability and lasting quality.

Wedding Design

Create fundamental wedding designs with the most efficient mechanics for personal flowers to include the study of bridal and attendant bouquets, boutonnieres, corsages and hairpieces. Study a variety of design placements for the ceremony and reception.

Sympathy Design

This study expands the possibilities of today's most appropriate arrangements. Review placements to best express personalized family tributes. Cremation tributes, funeral sprays, wreaths, baskets, creative plantings and arrangements in a variety of styles, open opportunities for those sending flowers and plants in remembrance.

Floral Management

Topics covered will include an introduction to the financial, bookkeeping and personnel needs unique to the retail florist. Other topics will include how to price, sell, market and deliver your products.

Care & Handling of Cut Flowers, Foliage & Flowering Plants

Study the different processes that effect flower quality and longevity as well as techniques on how to help product last for several days in the hands of the consumer.



  @txflorist

Begin your next venture into the floral industry with **TSFA**

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