



Principles and Elements of Design

Grading Criteria

Can you find these (10) Principles and Elements in your design?

Balance: Symmetrical or Asymmetrical. Does it depict the style? If the design is the correct style, is it visibly balanced from side to side, front to back, top to bottom? For Asymmetrical: Is the arrangement different or unequal? For Symmetrical: Is the design mirrored on both sides?

Mechanics: If used, is wire, tape and foam neat and covered as instructed?

Proportion/Scale: Size of design in relation to container with the number of flowers assigned? A comparative relationship between components in composition.

Depth/Rhythm: Are flower placements at different levels? Visual movement through the design achieved by repetition or gradation.

Focal Point/Dominance: Is the visual organization emphasized? Do you see visual impact or interest to which the eye is drawn?

Skeleton: Do the first 3 stems establish the line and balance of the design? Are secondary flowers creating overcrowding in the design?

Foliage: Foliage is used to enhance the directional force of line. Does the foliage follow the line pattern? Is foliage added to fill space and cover mechanics?

Unity: Oneness of components into harmonious whole which results in a complete relationship of all parts. Has the design accomplished the oneness of all components?

Form: A configuration of individual component of design. Does the design create an overall three-dimensional composition?

Line: The visual path that directs the eye through a design. Have the flower placements created a line for your eye to follow?