



A biography of
Laura Dowling

Laura Dowling served as Chief Floral Designer at the White House for six years from 2009 until 2015. As creative director for flowers and décor, she managed White House floral design for thousands of official and private events, including state dinners, parties, receptions and large-scale installations, such as the Fourth of July, Halloween and the iconic White House Christmas. Her lush and lively floral creations also graced the White House state rooms, East and West Wing offices, Camp David and the Presidential private residence. As Chief Floral Designer, Laura launched innovative strategic partnerships with the nation's top artists and designers, creating imaginative, cutting-edge décor and flowers.

Floral Diplomacy, the art of honoring visiting dignitaries through floral symbolism that articulates compelling artistic and strategic themes, became a signature initiative during Laura's time at 1600 Pennsylvania Avenue. Her first book, *Floral Diplomacy at the White House* describes her approach. *A White House Christmas* gives readers a behind-the-scenes glimpse into decorating the White House for Christmas. Her third book *Wreaths* launched a new series of floral and design books. Laura's *Bouquets* features 75 how-to designs, illustrating innovative floral styles and techniques. The inspiration is taken from the splendor of abundant gardens, balancing artistic vision with the beauty and free form of nature.