

# SHOWCASE REGISTRATION



Texas Floral Showcase  
June 5, 2019

Houston Racquet Club | Houston, Texas

6:00pm | Shop the Product Gallery and see all that is New!

7:00pm | Dinner and Time to Network

8:00pm | Jenny Thomasson to present **EXPERIENCE**

With the 2018 research emphasizing the importance of experienced based retail, TSFA presents this program, written exclusively for Texas! **EXPERIENCE** will outline various opportunities for today's retailers to expand business and set themselves apart as professionals.

Jackie Lacey AAF AIFD CFD PFCI will provide marketing information that contributes to the development of these opportunities!



Jenny Thomasson AIFD CFD PFCI EMC is the Design Director & Principal of Stems Florist in St. Louis, MO. She became a member of AIFD, American Institute of Floral Designers, a very prestigious group of international floral designers in 2011. She was inducted into PFCI, Professional Floral Communicators International, in 2015, and in 2016 she earned the designation of EMC, European Master Certificate.

Jenny has been honored to be part of decorating the White House for Christmas and being part of the AIFD Team at the Philadelphia Flower Show in 2016 and 2017. She presented a main stage program at the 2015 AIFD Symposium in Denver, led an Inspiration Session at 2018 AIFD Symposium in Washington, D.C., represented North America in "Fleur Amour 2016" and was a featured designer in "Fleur Amour 2018" in Belgium.

Her constant pursuit of education and dedication to the industry is ever growing and she enjoys pushing the boundaries of American floristry.

**\$75.00 Registration includes Dinner | Design Presentation | Product Gallery Shopping**

Take 25% off Showcase Registration as a TSFA Member

Join TSFA Today and Save on your Showcase Registration!

Visit [tsfa.org](http://tsfa.org) to join TSFA and to register for this regional event!

\_\_\_\_\_ I am registering for the June 5th Showcase in Houston.

At the door registration will be an additional \$10.00.

\$\_\_\_\_\_ Total Enclosed

Mail check to:

Texas State Florists' Association

PO Box 859 | Leander, TX | 78646

**OR REGISTER ONLINE AT [TSFA.ORG](http://TSFA.ORG)**

**Staying the night in Houston?**

TSFA has secured a special rate of \$115.00

this rate includes a Breakfast Buffet!

Call by May 27, 2019 and reference Texas State Florists' Association to get this special rate.

Sheraton Houston Brookhollow Hotel

3000 N Loop W. | Houston, TX 77092

(713) 688-0100

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Attendee Name

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Business Name

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Address

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