



REGISTRATION FORM

Sheraton Georgetown Hotel and Conference Center
 June 23-25, 2023 | Georgetown, Texas
 Join TSFA Today and Save on your Expo Registration!

Circle your choices and note total cost. Send form with payment by email: tsfaadmin@tsfa.org,
 fax: 512.834.2150 or mail: TSFA | P.O. Box 859 | Leander, TX 78646. Questions? Call TSFA 512.528.0806

15% OFF REGISTRATION FOR MEMBERS

ADVANCED (before 6/20)	REGULAR (after 6/20)
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CHOICE #1 BEST COMBINATION OF EVENTS

Friday, June 23rd

- Business Session | *Hidden Treasure*
- Business Session | *Business Megatrends*
- View Texas Designer of the Year Categories I & II
- Floral Photography Workshop
- Business Session | *The Best of the Best*
- TSFA Annual Meeting
- Product Gallery
- Stars of Texas Dinner Event | *The Emersion Phase* | Awards

Saturday, June 24th

- Breakfast Presentation | *Engaging Customers*
- Product Gallery
- Design Program | *Tropical Nouveau : Traveling through Flowers Lunch & Inspired Learning*
- Entertaining Events : Expect the Unexpected*
- Design Program | *Retail Design for Today's Generational Market*

Sunday, June 25th

- View Texas Designer of the Year Category III
- Design Program | *Floral Superhero*
- Lunch & Inspired Learning | *Upscale Retail Floristry* | Awards

CHOICE #2

FRIDAY, JUNE 23, 2023 DAY REGISTRATION

Please review the Friday programming as noted above.

CHOICE #3

SATURDAY, JUNE 24, 2023 DAY REGISTRATION

Please review the Saturday programming as noted above.

CHOICE #4

SUNDAY, JUNE 25, 2023 DAY REGISTRATION

Please review the Sunday programming as noted above.

Are you a first time attendee? Yes No

Do you have any dietary restrictions? Yes No
 Please list those restrictions. TSFA will try to accommodate.

Would you like to be contacted about an installment payment plan? Yes No

MEMBERS RECEIVE 15% OFF CHOICES #1-4

CHOICES #5-9 OPTIONAL HANDS-ON
 Choices 5-9 note optional Hands-on Design Workshops which require additional registration. We encourage you to consider adding one or more of these choices to your EXPO EXPERIENCE!

CHOICE #5 Friday, June 23, 2023

Hands-on Design Workshop | Jackie Lacey
Generational Design-Make it and Market
 Limited to the first 30 registered.

CHOICE #6 Friday, June 23, 2019

Hands-on Design Workshop | Amy Balsters
Exploring Key Principles and Elements of Design
 Limited to the first 30 registered.

CHOICE #7 Saturday, June 24, 2023

Hands-on Design Workshop | Derek Woodruff
Today's Design : Bespoke Floral for the Ages
 Limited to the first 30 registered.

CHOICE #8 Saturday, June 24, 2023

Advanced Hands - on Workshop | Hitomi Gilliam
Tropical Nouveau : Hand-tied Bouquet
 Limited to the first 30 registered.

CHOICE #9 Sunday, June 25, 2023

Hands-on Design Workshop | Amy Balsters
Seeing Color In New Ways
 Limited to the first 30 registered.

TOTAL Choices \$ _____

MEMBERS 15% DISCOUNT \$ _____
 (Choices 1-4)

TOTAL REGISTRATION \$ _____

Attendee Name _____

Email _____

Business Name _____

Address _____

City|State|Zip _____

Mobile Phone _____ Business Phone _____

PAYMENT INFORMATION

U.S Check|Money Order payable to TSFA

American Express Discover MasterCard VISA

Credit Card # _____

Exp _____ CVV Code _____ Billing Zip _____

Signature _____

Date _____

One form per person. This form may be copied to accommodate additional registrants or you may go online to register at tsfa.org.