



Basics to Brilliance

July 17-20, 2015 | Sugar Land Marriott Town Square | Sugar Land, Texas

Product Gallery and Event Registration

Texas Floral Education Underwriter Preferred Placement

Platinum Level Texas Floral Education Underwriters receive one Product Gallery Table Corner Unit that measures 6' x 7.5' and two Texas Floral Expo registrations as part of the Underwriter participation. The Platinum Level Underwriters receive the information 14 days prior to general release.

Gold Level Texas Floral Education Underwriters receive one 60" Round Product Gallery Table and one Texas Floral Expo registration as part of the Underwriter participation. The Gold level underwriters receive the information 10 days prior to general release.

Silver Level Texas Floral Education Underwriters receive one 60" Round Product Gallery Table and one Texas Floral Expo registration as part of the Underwriter participation. Silver Level underwriters receive the information 4 days prior to general release.

Texas Floral Education Underwriter Product Gallery and Event Registration

_____ I am a PLATINUM Level Texas Floral Education Underwriter receiving one Product Gallery Table with Preferred Placement and two Texas Floral Expo registrations as part of my Underwriter participation.

_____ I am a GOLD Level Texas Floral Education Underwriter receiving one Product Gallery Table with Preferred Placement and one Texas Floral Expo registration as part of my Underwriter participation.

_____ I am a SILVER Level Texas Floral Education Underwriter receiving one Product Gallery Table with Preferred Placement and one Texas Floral Expo registration as part of my Underwriter participation.

_____ I am a BRONZE Level Texas Floral Education Underwriter and wish to reserve one 60" Round Product Gallery Table at a cost of \$250.00.

_____ I am not currently a Texas Floral Education Underwriter, however I am a TSFA Member and would like to reserve one 60" Product Gallery Table at the cost of \$300.00.

_____ I am not currently a Texas Floral Education Underwriter, however I would like to reserve one 60" Round Product Gallery Table at the cost of \$495.00.

Alternative Options Additional Placements	Underwriter	Member	Non-Member
Product Gallery Table Corner Unit that measures 6' x 7.5'	650.00	700.00	895.00
6' x 5' Product Gallery Wall Table with 2 chairs	450.00	500.00	695.00
Additional 60" Round Product Gallery Table	250.00	300.00	495.00

Product Gallery Table Placements are based on Underwriter Levels, Date of Reservation, and Availability.

Please choose your first, second and third option placement from the Gallery Floor Plan.

Option 1 _____ Option 2 _____ Option 3 _____

Texas Floral Expo Additional Registrations

Please reserve _____ additional Texas Floral Expo registrations for Texas Floral Education Underwriters and TSFA Members at \$175 per reservation.

Please reserve _____ additional Texas Floral Expo Registrants at \$275 per reservation.

Please note the names of the Texas Floral Expo Registrants included in your Underwriting category.

1 _____ 2 _____

Please note the names of Additional Texas Floral Expo Registrants.

1 _____ 2 _____ 3 _____

Texas Floral Product Gallery Registration for Product Gallery Only

You will receive two Product Gallery Registrations for the Product Gallery Only as part of the Product Gallery Table expense. In the event that additional staff is needed please reserve accordingly.

Please reserve _____ additional Product Gallery Registrations for Texas Floral Education Underwriter and TSFA Members at \$15 per registration.

Please reserve _____ additional Product Gallery Registrations at \$25 per reservation.

Please note the names of the Product Gallery Registrations included with the Product Table.

1 _____ 2 _____

Please note the names of additional staff for Product Gallery Registration.

1 _____ 2 _____ 3 _____

Product Power

_____ Yes, I will provide 3 products for the Product Power Demonstrations

_____ No, I will not participate in the Product Power Demonstrations.

Texas Floral Expo Product Gallery Registration Information

Company Name _____

Company Address _____ City _____ State _____ Zip _____

Company Phone _____ Email Address _____

Preferred Method of Payment

Platinum, Gold, Silver Level Underwriter Product Gallery Table Expense	\$ 00
Product Gallery Table Expense	\$ _____
Alternative Options Additional Placements	\$ _____
Texas Floral Expo Registration	\$ _____
Registration for Product Gallery Only	\$ _____
TOTAL	\$ _____

Mail check to Texas State Florists' Association | PO Box 170760 | Austin, TX 78717 or Fax credit card information to 512.834.2150.

Credit Card # _____ Code _____ Expiration Date _____

Zip Code _____ Signature _____